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ENTERPRISE GENALADOPTION PLATFORM



Customer Case Study

Portal26 for secure and responsible GenAI adoption

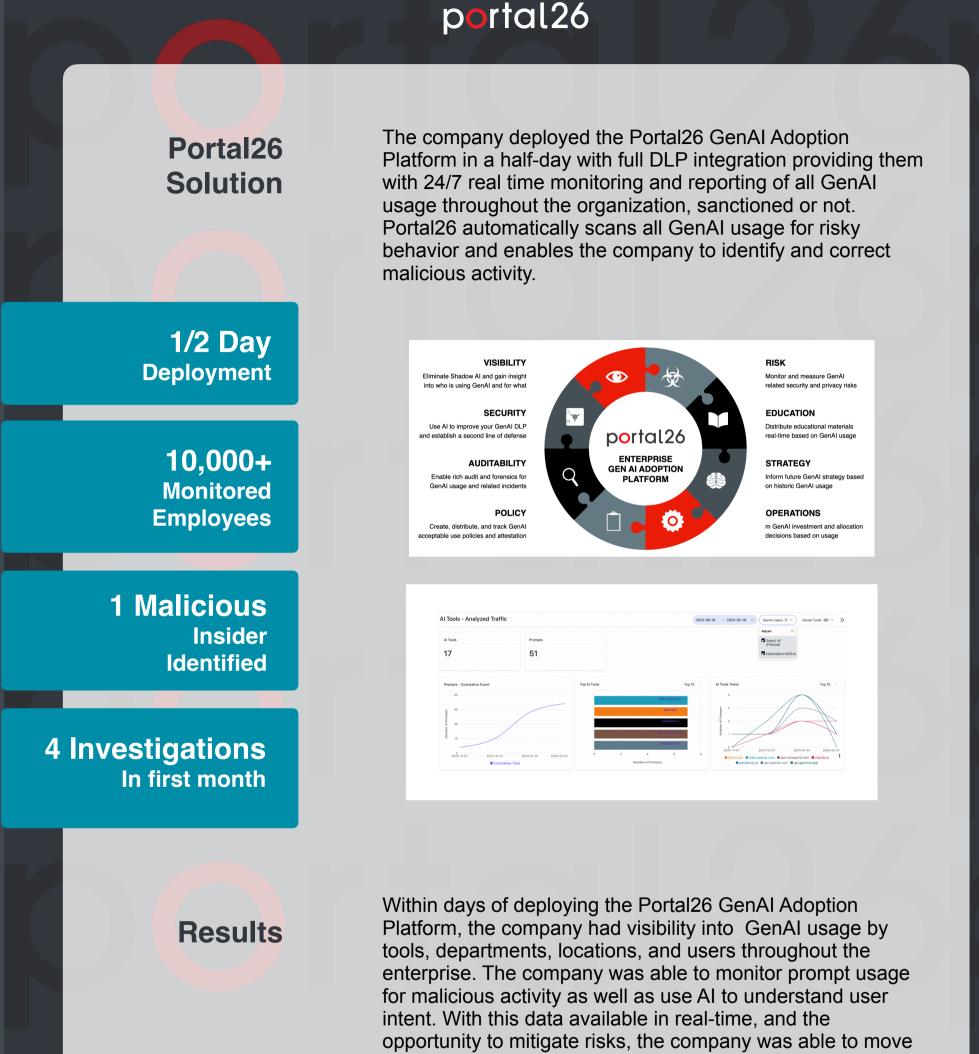
DISCOVERING AND TRACKING MALICIOUS INTENT IN GENAI USE

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<section-header><section-header><text></text></section-header></section-header>	Portal26's customer is an industry leading B2B and B2C company with thousands of employees and millions of customers. Most of their business transactions include financial and personal data. They also invest heavily in internal departments like engineering, product design and marketing and see Generative AI as a way to improve overall organizational productivity and competitiveness. A critical concern for leadership is the proper usage of GenAI tools, and reducing the risk associated with malicious insiders. Employees with access to private data can exfiltrate this data via prompts to external GenAI tools. With GenAI being a brand new technology lacking mature security controls such malicious activity could remain undiscovered and eventually come back to harm the company.
Stakeholders	Chief Risk Officer Chief Internal Auditor General Counsel
Desired State	The company would like to eliminate the potential for intentional, malicious use of its GenAI program as well as ensure its employees are using GenAI as a productivity and workflow enhancer. In the event of malicious use of GenAI, the company would like to have an auditable historical record of all GenAI activity including prompt content and attachments. This data should be available for forensic investigation, regulatory reporting, and detailed audit. The company would also like to scan all GenAI activity for risky behavior and provide metrics to the leadership team. Finally, the company would like to educate employees on avoiding risky behavior and following acceptable use guidelines.
<section-header></section-header>	 Real-time, in-depth visibility into who is using GenAI, what tools are being used and what data and attachments are leaving the organization via prompts Understanding of prompt intent and real-time notifications of potential mis-use related to prompt inputs DLP integration for policy enforcement Detailed forensics capability for specific incidents Audit and compliance reporting

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forward with GenAI adoption with confidence and trust.

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